

Trade In and Trade Up with the ZOLL AED Plus® from ALCO (use AL-80166)

When it's time for you to purchase a new AED, wouldn't it be great to receive a rebate check in the mail for every AED you replace?

With ZOLL's AED trade-in program, you can! Act now to participate in this limited-time program.*

It pays to upgrade to a ZOLL AED Plus.

800-323-4282



ZOLL AED Plus from ALCO (use AL-80166)

Only half of all cardiac arrest victims require defibrillation, but all will require high-quality CPR. The AED Plus is the first and only automated external defibrillator (AED) with Real CPR Help®. This real-time feedback guides a rescuer to provide the best CPR possible. Help your customers keep their facilities safe with the AED that helps them when it matters most.

The AED Plus provides:

- Real CPR Help – real-time feedback on the depth and rate of chest compressions during CPR.
- The Lowest Total Cost of Ownership – once installed, there is nothing to purchase for, or replace on, the AED Plus for five years.

ZOLL AED Trade-In Program

Your customers' old AEDs have value.** That value can put cash in their wallets when trading in an existing AED toward the purchase of an AED Plus.

When your customer purchases a new ZOLL AED Plus, give them a copy of the AED Rebate Coupon and ask them to send it in with their old AED to the address provided. A rebate check will be mailed to them within 2 to 4 weeks of receipt of the old AED.

Remind them to act now to participate in this limited-time program. Email distributorsupport@zoll.com or call **888-851-8584** to request the most current AED Rebate Coupon with up-to-date trade-in values.

ALCO®
Sales & Service Co.

*Program valid through December 31, 2017.

**Cash value differs for each AED manufacturer. Units must pass self-check and not be on any recall list.

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